



1008 Park St. Peekskill, NY 10566

914-736-2000

www.peekskillcelebration.com

***2010 Sponsorship Opportunities:
A Sponsorship to Fit EVERY Budget!***

Sponsorship Packages \$0 to \$1,200

In-Kind Sponsorship

\$0

Many sponsors provide a service or product in lieu of cash. Please call us to discuss what you can offer Celebration and what we can offer you! We need everything from volunteers to plastic bags, from advertising to equipment.

Journal Advertisement

\$130 & Up

Journal Ads range from \$130 for a Business Card to \$750 for a full-page. See attached form for complete information.

Celebration Commemorative T-shirts

\$700

Ten sponsors will be listed on the back of the 200 Dragoneer (volunteer) t-shirts worn during Celebration.

Rose Sponsor

\$700

Sponsorship of roses given to paddlers during the Cancer Awareness Race.

Dragons on the Hudson – Team sponsorships

Club/Sport Team

\$700

Corporate Team

\$1,200

Enter your team today to compete in this year's Celebration Dragon Boat Races. Gather up friends, colleagues, co-workers, employees, and join the fun while competing for the Celebration Cup. It's a great team-building event!

Sponsorship Packages \$2,000 - \$5,000

Pillars of the Community

\$2,000

Local community organizations, vital to the life and well-being of our community, will be on hand demonstrating why they are the pillars of the community and how others can help their important missions. As a public service, Celebration waives the vendor fees for up to a dozen non-profit groups so they have the chance to introduce themselves to the community.

Pit Row

\$2,000

Rev yourself up for the most exhausting event at Celebration! Car and motorcycle enthusiasts will showcase customized and classic cars and motorcycles.

Jan Peek 10K Race

\$3,000

Title Sponsorship of the Annual Jan Peek Race draws approximately 120 runners and is considered one of the most grueling road races in the area. Race sanctioned by the Taconic Road Runners Club.

Paddle Party

\$3,000

Dinner and rally for all dragon boat teams. Trophies awarded. Held at the Riverfront.

Riverfront "Green" Zone

\$3,000

Make all things green! Sponsorship of environmental displays that instruct us on how to live a greener, more eco-friendly lifestyle. Since we honor the majesty of the Hudson River, being "green" is just a "natural" part of Celebration!

Cancer Awareness Race and Rose Ceremony

\$5,000

Sole sponsor of the Dragon Boat Cancer Awareness Race. Six teams of survivors, family and friends raise awareness and compete for Survivor Trophy. Race concludes with a touching Rose Ceremony at the finish line. Proceeds fund local cancer charities.

Elton Brand Youth Basketball Clinic –SOLD

\$5,000

Peekskill High School Graduate and NBA All –Star/Philadelphia Seventy-Sixer Elton Brand returns to his hometown to teach youth, ages 7 – 17, the fundamentals of basketball and a few lessons on life.

Kids Fun Zone

\$5,000

Activities range from Circus performers and Kid Friendly entertainers to a games and craft tent for kids 5-10 yrs. old.

Sponsorship Packages \$10,000 - \$60,000

Riverfront Stage

\$10,000*

Entertainment at the Riverfront during the weekend of Celebration will spotlight some of the region’s best musicians, as well as some of the finest family entertainers during the day. *Co-sponsorships of the Riverfront Stage also available for **\$5,000**.

Hudson River Concert

\$20,000

Title Sponsor of the Riverfront Concert on Friday Night featuring known performers.

Dragons on the Hudson

\$25,000

Title Sponsor of this rapidly growing Celebration favorite event! Teams compete in authentic and colorful Chinese dragon boats racing on the Hudson River. We are gearing up for forty teams and nearly 1,000 paddlers in 2010!

Fireworks Extravaganza -SOLD

\$60,000

Title sponsor of Celebration’s most talked about event! A 25-minute fireworks display, custom designed by an internationally-known professional fireworks company, set to music and simulcast on WHUD 100.7FM. Standing Room Only!

General Information:

Major sponsors will have their banners prominently displayed at the venue, along with the other promotional incentives.

Incentives include: Advertisement in the Celebration Visitor’s Journal, Listing on Celebration website with link to your company’s website, Company Listed on Billboards at Festival Entrances, Booth Space at Celebration, Invitations to VIP events, VIP parking passes, and Company Name in advertisements associated with sponsorship venue.